

# Privacy Policy

## **ZEFI Privacy Policy**

This Privacy Policy describes the information ZEFI collects about you, how we use and share that information, and the privacy choices we offer. This policy applies to information we collect when you sign up for ZEFI; access or use our website, mobile applications, products, and services (collectively known as 'Services') or when you otherwise interact with us. This policy applies to information we collect if you use ZEFI's Services.

We may change this Privacy Policy from time to time. We encourage you to review the Privacy Policy whenever you use our Services to stay informed about our information practices and about ways you can help protect your privacy.

### **1. Collection of Information You Provide**

We collect information you provide, such as when you connect your Zetrix Wallet to ZEFI, when you stake your ZETRIX, and redeem your ZETRIX upon maturity or otherwise. We may collect, but are not limited to collecting, the following: basic user information, such as your wallet address, staking information which includes amount, duration and APY.

We also collect information when you upload information to the Services about your products and services (including inventory and pricing data), participate in contests or promotions offered by ZEFI or our partners, respond to our surveys, or otherwise communicate with us.

### **2. Information We Collect from Your Use of the Services**

We collect information about you when you use our Services, including as follows:

- **Transaction Information.** When you use our Services to stake your ZETRIX coins, we collect information about when and where the transactions occurred, a description of the transactions, the staking amounts, and information about the devices used to complete the transactions. When one of our applications is open on your mobile device, we may retrieve information about the location of the device.
- **Device Information.** ZEFI may collect device-specific information when you access our Services, including your hardware model, operating system and version, unique device identifiers, mobile network information, and information about the device's interaction with our Services. We may also identify other software running on the device (but will not collect any content from such software) for anti-fraud and malware-prevention purposes.
- **Use Information.** We collect information about how you use our Services, including your access times, browser types and language, and Internet Protocol ('IP') addresses.
- **Information Collected by Cookies and Web Beacons.** We use various technologies to collect information, and this may include sending cookies to your computer or mobile device. Cookies are small data files that are stored on your hard drive or in device memory by a website. Among other things, cookies support the integrity of our wallet connection process, retain your preferences and account settings, and help evaluate and compile aggregated statistics about user activity. We may also collect information using web beacons. Web beacons are electronic images that may be used in our Services or emails. We may use web beacons to deliver cookies, count visits, understand usage and campaign effectiveness, and determine whether an email has been opened and acted

upon.

### **3. Information We Collect From Other Sources**

We may also collect information about you from third parties, including but not limited to mailing list providers, and publicly available sources. By using our Services or connecting your Zetrix Wallet you are authorizing and consenting to our obtaining from, and disclosing to, third parties, from time to time, any information about yourself as necessary.

### **4. Third-Party Advertising and Analytics**

We may allow third parties to serve advertisements in connection with our Services and to provide analytics services. These third parties may use cookies, web beacons, and other technologies to collect information, such as your IP addresses, identifiers associated with your mobile device or applications on the device, the browsers you use to visit our Services, pages viewed, time spent on pages, links clicked, and conversion information. This information may be used by ZEFI and other third party companies to analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests, and better understand your usage. This Privacy Policy does not apply to, and we are not responsible for, third-party cookies, web beacons, or other tracking technologies, and we encourage you to check the privacy policies of these third parties to learn more about their privacy practices.

### **5. Use of Information**

We use information about you to provide, maintain, and improve our Services and to deliver the information and support you request, including technical notices, security alerts, and support and administrative messages.

We may also use information about you to track and analyze trends and usage in connection with our Services; to process and deliver contest and promotion entries and rewards; to protect our rights or property; to verify your identity; to investigate and prevent fraud or other illegal activities; and for any other purpose disclosed to you in connection with our Services.

We may, or we may use third-party service providers to, process and store personal information in Malaysia and other countries.

### **6. Sharing of Information**

We may share information about you as follows:

- With third parties to provide, maintain, and improve our Services, including service providers who access information about you to perform services on our behalf (e.g., fraud prevention and verification services), and including financial institutions, processors, and other entities that are part of the process;
- With third parties that run advertising campaigns, contests, special offers, or other events or activities in connection with our Services;
- In connection with, or during the negotiation of, any merger, sale of company stock or assets, financing, acquisition, divestiture, or dissolution of all or a portion of our business;
- If we believe that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process, or governmental request; to enforce applicable user agreements or policies; to protect the security or integrity of our Services; and to protect us, our users or the public from harm or illegal activities; and
- We may also share aggregated, non-personally identifiable information with third parties.

## **7. Security**

We take reasonable measures including administrative, technical, and physical safeguards, to help protect personal information from loss, theft, misuse, and unauthorized access, disclosure, alteration and destruction.

## **8. Consent**

Your use of our Services or application on ZEFI.club will constitute your consent to our collection, use and disclosure of your information as set out in this privacy policy.

## **11. Cookies**

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject cookies; however, our Services may not function properly if you do so.

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